IDentityUSA

Presented by

Your #1 Solution in the Fight Against Identity Theft and Cyber Crime!

Powered by CLC ID Protect™
Identity Theft is the Fastest-Growing Crime in the United States

In America alone, identity theft strikes a victim every two seconds. We live in a rapidly growing digital society that allows us to do more with greater efficiency. While there are many positive advantages of digital technology, unfortunately, there is the dark side of cybercrime and everyone is susceptible. In fact, one in four Americans have experienced cybercrime.

Identity Theft, Cybercriminals and The Dark Web

As advancements with modern technology continue to increase, cybercriminals are becoming increasingly sophisticated in using technology and illegal activities to steal identities, gain access to databases, commit fraud and steal money.

Decades ago, people were mainly concerned with criminals breaking into their homes to steal their valuables. In this digital age cybercriminals can sit at home and steal your personal information and your money without physically breaking into your home.

Cybertheft is a Trillion Dollar Business

Cybertheft is a trillion-dollar business worldwide and it is predicted to reach $6 trillion annually by 2021. Today's cybercriminals are technologically advanced, organized and determined more than ever. Their only objective is to steal your identity and your money.

The rise of the dark web gives cybercriminals access to special browsers, masked IP addresses and illegal market places to maintain anonymity, so that their illegal activities can't be traced. Cybercriminals will continue to find new ways to trick you and your family members into falling for scams and giving up personal information.

Let us be your protection against identity theft and cybercrime!
Why IDentityUSA?

Why You Need Identity Theft Protection

ID Thieves can...

- access your public records to compile your information to commit fraud against you.
- change your address and illegally route your mail to their address to collect your personal information.
- damage your credit score from their fraudulent use of your credit cards and loans.
- file fake tax returns in your name and collect money that was due to you.
- get illegal access to your financial investments.
- get payday loans in your name.
- open new credit/debit card accounts, banking account and loans in your name.
- sell your financial information to cybercrime organizations hiding out on the dark web.
- steal your financial and banking information when you use ATM machines and gas pumps.
- steal your identity from bills and other documents that you throw away into trash cans and dumpsters.
- steal your information and withdraw money.
- steal your information to commit medical identity theft, leaving you with thousands of dollars in unpaid bills and bad credit.
- steal your insurance information to receive medical care in your name.
- steal your personal information using apps, computer programs, malware and viruses.

These are just a few of the many ways your personal information can be stolen and used to commit fraud against you. Let us protect you.
Why IDentityUSA?
Identity Theft in the News

Cyberattacks are the Fastest Growing Crime and Predicted to Cost the World $6 Trillion Annually by 2021

“Someone Had Taken Over My Life”: An Identity Theft Victim’s Story

Reno Man Sentenced to Federal Prison in Fraud Case

One in Four Americans Have Experienced Cybercrime

Miami Couple Charged with $2 Million Identity Theft Fraud

Man’s $1M Life Savings Stolen as Cell Number is Hijacked
# IDentityUSA Pricing

Choose From 3 Amazing Plans!

## The Best Solution in the Fight Against Identity Theft and Cybercrime!

Our mission is to help you live safely, live securely and live well in today’s digital society. This is a product that you’re going to want to keep for years to come. Identity Theft and Cybercrime is not going away, so get enrolled today!

<table>
<thead>
<tr>
<th>IDentityUSA Premier</th>
<th>IDentityUSA Plus</th>
<th>IDentityUSA</th>
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<tbody>
<tr>
<td>✓ Identity Protection</td>
<td>✓ Identity Protection</td>
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<tr>
<td>✓ $1,000,000 ID Theft Insurance</td>
<td>✓ $1,000,000 ID Theft Insurance</td>
<td>✓ $25,000 ID Theft Insurance</td>
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<tr>
<td>✓ Identity Monitoring 24/7 Tri-Bureau Credit Monitoring</td>
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<td>✓ Identity Monitoring 24/7 Single Bureau Credit Monitoring</td>
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<tr>
<td>✓ Identity Theft Recovery</td>
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<tr>
<td>✓ Legal Access Plus</td>
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<td>✓ Financial Coaching</td>
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<td>✓ Tax Hotline</td>
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<tr>
<td>✓ Device Protection</td>
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<tr>
<td>✓ Dark Web Monitoring</td>
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<td>✓ Key Stroke Encryption</td>
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**Individual**
- **IDentityUSA Premier**: $29.99/mo
- **IDentityUSA Plus**: $24.99/mo
- **IDentityUSA**: $15.99/mo

**Family**
- **IDentityUSA Premier**: $34.99/mo
- **IDentityUSA Plus**: $29.99/mo
- **IDentityUSA**: $21.99/mo

You have 30 days from the date you receive your membership materials (or such longer period as may be required by state law) to review and evaluate the USA+ membership. If you wish to cancel your membership and receive a full refund, you may do so by calling 800.872.1187 or by submitting a written request to USA+ at the address listed below.

**Find Out More by Visiting our Website or Call Us Directly!**

IDentityUSA.com or 800.208.0026
## Plan Comparisons

<table>
<thead>
<tr>
<th>Features &amp; Benefits</th>
<th>IDentityUSA Premier</th>
<th>IDentityUSA Plus</th>
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<tbody>
<tr>
<td>24/7 Tri-Bureau Credit Monitoring</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Tri-Bureau Credit Reports &amp; Credit Scores</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>24/7 Single Bureau Credit Monitoring</td>
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<td>✓</td>
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<tr>
<td>24/7 High Risk Transaction Monitoring</td>
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<tr>
<td>24/7 Social Security Monitoring</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>24/7 Debit &amp; Credit Card Monitoring</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>24/7 Data Sweep Monitoring</td>
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<tr>
<td>Change of Address Monitoring</td>
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<td>✓</td>
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<tr>
<td>Family ID Monitoring</td>
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### ID Theft Protection

<table>
<thead>
<tr>
<th>ID Theft Insurance Coverage</th>
<th>$1 Million</th>
<th>$1 Million</th>
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<th>$25,000</th>
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<tbody>
<tr>
<td>Breach Search Tool</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Alert Notifications</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>ID Threat Score</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Safe Wallet</td>
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</tr>
</tbody>
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### Device Protection

| EndpointLock™ Keystroke Encryption                                   | ✓          | ✓          | ✓          | ✓          |         |         |
| Titan AntiVirus                                                      | ✓          | ✓          | ✓          | ✓          |         |         |

### Restoration & Recovery Services

| Family ID Recovery                                                  | Unlimited  | Unlimited  | Unlimited  | Unlimited  |         |         |
| Fraud Resolution Team                                               | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| Emergency Response Kit™                                             | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| Lost Wallet/Purse Assistance                                         | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| Legal Services                                                       | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| Financial Coaching Consultation                                      | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| Tax Fraud Assistance                                                | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |
| My Secure Advantage™ Financial Coaching                             | ✓          | ✓          | ✓          | ✓          | ✓       | ✓       |

### Legal Assistance

| 1 initial 60-minute office consultation for each separate legal matter | Unlimited  | Unlimited  | Unlimited  | Unlimited  | Unlimited  | Unlimited  |
| Network of attorneys                                                | ✓          | ✓          | ✓          | ✓          | ✓         | ✓         |
| On-line Will Program                                                | ✓          | ✓          | ✓          | ✓          | ✓         | ✓         |
| 1 mediation for each separate legal matter                          | Unlimited  | Unlimited  | Unlimited  | Unlimited  | Unlimited  | Unlimited  |
Detailed Plan Features

Your Best Solution in the Fight Against Identity Theft

**UP TO $1,000,000 ID THEFT INSURANCE** [1] [2]
For unauthorized electronic funds from your personal checking and savings accounts.
†Identity Theft Insurance underwritten by insurance company subsidiaries or affiliates of American International Group, Inc. (AIG). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions. Primary members and spouse/family members must activate at least one monitoring service in order to be eligible for the $1,000,000 insurance coverage.

**ENDPOINTLOCK™** [1] [2]
Keylogging is the #1 malware component responsible for identity theft on your device. Keyloggers are commonly downloaded as a result of clicking on an infected link inside an email, text, social media or web page. Cybercriminals are targeting your PC and mobile keystrokes to steal your identity. EndpointLock™ Secure Keyboard offers protection from keylogging spyware, the #1 malware component used to steal personal information as you enter it into your device.

**TITAN ANTIVIRUS** [1] [2]
Titan Antivirus provides unlimited scans for Malware, which consists of scripts or software designed to damage a computer, server or network, Trojans and Potential Unwanted Applications (PUAs, PUPs).

**ALERT NOTIFICATIONS**
You will receive real-time alert notifications via email and/or text message.

**BREACH SEARCH TOOL**
Your breach search tool allows you to search up to 3 email addresses to check if you have an account that has been compromised.

**24/7 TRI-BUREAU CREDIT MONITORING** [1] [2]
Your credit reports from each of the three major credit bureaus (Experian, TransUnion and Equifax) will be monitored on a daily basis for any new credit inquiries.

**TRI-BUREAU CREDIT REPORTS & CREDIT SCORES** [1] [2]
View all three credit reports (Experian, TransUnion and Equifax) from your dashboard 24/7.

**24/7 HIGH RISK TRANSACTION MONITORING**
Your Social Security Number is monitored across a network of companies who utilize the “out of wallet” knowledge-based authentication questions to verify an identity during a transaction.

**24/7 DEBIT & CREDIT CARD MONITORING**
We monitor the Internet for fraudulent activity involving your personal information, such as credit card number and debit card numbers.

**CHANGE OF ADDRESS MONITORING**
We monitor your address and alert you if your mail has been redirected through the United States Postal Services. When criminals commit fraud, they typically change the physical address to gain access to mail, bills, credit card statements, and other financial documents.

**FAMILY ID MONITORING**
If you’ve chosen a family membership, we will monitor up to a total of (4) of your family members’ Social Security Numbers for high-risk transactions.

**ID THREAT SCORE**
We estimate your vulnerability to identity theft by measuring your personal identity threats, then calculate your Identity Threat Score.

**SAFE WALLET**
You have easy access to a dashboard where you can secure your credit/debit card number, drivers license number, and others in a secure place in case your purse or wallet is stolen or lost.

**LOST WALLET/PURSE ASSISTANCE**
Replacing items in your wallet or purse when they are stolen can be very stressful and time consuming. Our Fraud Resolution Specialists (FRS) team can assist you with the steps required to contact the financial institutions and/or to replace the missing items.

**FRAUD RESOLUTION SPECIALISTS**
You have unlimited access to our Fraud Resolution Specialists. Each FRS is an experienced fraud representative and has been trained under the Fair Credit Reporting At.

**MY SECURE ADVANTAGE™ FINANCIAL COACHING PROGRAM** [2]
Finally, a program to help you save more and stress less. Members can receive financial coaching from the experts at My Secure Advantage™, Inc. (MSA). The financial wellness program provides education, guidance and counseling, and assists in determining the most appropriate way a member can handle their financial situation.

**UNLIMITED RESTORATION & RECOVERY SERVICES**
We work with you to restore your credit and/or financial reputation should you ever fall victim to identity theft.

**FAMILY ID RECOVERY**
If you have chosen family coverage, your immediate family members (spouse and dependents) are covered should any of them ever fall victim to identity theft.

**TAX FRAUD ASSISTANCE**
Through our staffed CPAs and Enrolled Agents, and via Power of Attorney, we are able to help victims of tax fraud by working directly on their behalf with the IRS.

**LEGAL SERVICES**
You are entitled to a free initial sixty-minute consultation with an attorney, concerning each new issue involving theft of your identity. After the initial consultation, the participating attorney may be retained at a preferred rate reduction of 25% off the attorney’s standard hourly rate.

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[1] Applicable to IDentityUSA Plus | [2] Applicable to IDentityUSA Premier | Refer to page 6 for Plan Comparisons

Let us be your protection against identity theft and cybercrime!
Find Out More by Visiting our Website or Call Us Directly!
IDentityUSA.com or 800.208.0026